SJÖGREN’S SYNDROME WEBINAR

Tuesday, January 22, 2013, 8:00 – 9:30 p.m. EST

Introduction:

Lee Durdon, President and Founder
Sjögren’s Syndrome – An Immune System Gone Wild
Rheumatologist, Arthur Bookman, M.D. FRCPC

Dry Eye: The Chronic Disease That You Can Manage
Optometrist, Barbara Caffery OD, PhD, FAAO
Mandate

• Provide patient support and education
• Increase professional and public awareness
• Support and raise funds for Sjögren’s related medical research and a cure

Working Together for the Betterment of Sjögren’s Patients in Canada!
Volunteers

- Support Group Leader, Local Contact Person
- Pamphlets, Posters, Newsletters
- Marketing
- Advertising
- Office Duties, other
- Board of Directors
- Raise Awareness
- Fundraise
Fundraising

- Fundraising Ideas
- Organize an Event
- Volunteer & Participate
- Recruit volunteers
- Recruit Sponsors

Funds Needed:
For SjSC Programs & to Stimulate and Expand Sjögren’s Syndrome Research in Canada!
Dry Eyes
A Hallmark Symptom of Sjögren’s Syndrome

Dry Mouth
Overall Dryness?

Dry eyes and dry mouth are the two most common symptoms of one of the most prevalent autoimmune diseases affecting an estimated 430,000 Canadians, mostly women.

Dry Mouth
A Hallmark Symptom of Sjögren’s Syndrome

www.sjogrenscanada.org
1-888-558-0950

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Sjögren's Syndrome – An Immune System Gone Wild
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Dry Eye: The Chronic Disease That You Can Manage
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Sjögren's Disease is like an iceberg. On the surface there does not appear to be much happening, but a person with the condition knows that they have been besieged. The dry eyes and mouth, the fatigue and aching joints, the inflamed kidneys, nerves and lungs are all invisible to the casual observer. Even health care professionals are often lulled into thinking this a minor condition. However, the rotting teeth, the ulcerating cornea, the burning nerve endings and the threat of lymphoma are not minor symptoms or issues easily dismissed. We will tell you about the full impact of this insidious condition.
Dry eye can be a mystery to those who have it: what is the cause, how do I manage the discomfort, will I lose my vision? Thankfully this disease is very manageable. There are tests that need to be done to determine the type of dry eye that you have. Treatment and management involve the cooperation of patient and doctor and long term follow-up. This lecture will cover tests, treatments and tips for keeping your eyes comfortable for life.
Presents

2013 CONFERENCE ON SJÖGREN’S SYNDROME
AN IMMUNE SYSTEM OUT OF CONTROL!

May 10 & 11, 2013
Sheraton Centre Toronto Hotel
Toronto, ON

8 Expert Presentations and...
Back by popular demand, the ONE HOUR round table session!
Three-20 minute round tables to ask the specialists
YOUR specific questions!