



2025

# ANNUAL REPORT



Sjögren's Society of Canada

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## Summary

In 2025, the Sjögren's Society of Canada continued to make meaningful progress through our Support Groups, Town Halls, Annual Walk, and National Patient Conference. Our eNewsletters and Connections Newsletter kept members and supporters informed about the latest developments in Sjögren's research, upcoming events, and fundraising initiatives. Our website also remained an important resource, providing updated and reliable disease information for the SjSC community.

We remained committed to raising awareness of Sjögren's disease through our walks, brochures, website, and the Canadian Sjögren's Awareness social media campaign, helping to educate the public about this often misunderstood condition.

To further expand our digital reach, we welcomed a Social Media Ambassador to help strengthen our online presence and increase the frequency and impact of our social media posts. This initiative supports our ongoing efforts to raise awareness, engage with a broader audience, and share reliable information about Sjögren's disease with Canadians across multiple platforms.



Looking ahead to 2026, we will continue focusing on increasing public awareness, expanding our membership, and enhancing our fundraising initiatives to better support those living with Sjögren's.

We were pleased to welcome the Edmonton Support Group to participate in our 2025 National Walk for Sjögren's. Thank you to everyone who took part and helped make the event a success.



# Our Mission

**To provide support and education for diagnosed and undiagnosed Sjögren's patients, to increase professional and public awareness, and to promote and fund Sjögren's related research.**

We provide regular educational programs for our members including newsletters, town halls, and a national patient conference. Patient and member support is provided through a network of support groups across the country.

Awareness efforts are ongoing through our website, social media (Facebook, Instagram, TikTok), fundraising campaigns and events, and wide distribution of our What is Sjögren's brochures and posters to specialists and patients across the country. We celebrate Canadian Sjögren's Awareness month in July with a social media campaign.

We are always seeking ways to encourage and promote Sjögren's related research in Canada. Our goal is to award an annual research grant to a deserving Canadian researcher who will help to advance what we know about Sjögren's.

# Impact Snapshot

140

- New members in 2025

759

- Town Hall & Conference registrations in 2025

3508

- Followers on Facebook, Instagram & Tiktok

102K

- Visitors to our website in 2025



# Reaching our Goals

In 2025, the Sjögren's Society of Canada continued to strengthen its community and expand its impact across the country. Our support groups across the country continued to provide valuable connection and support for our members and Sjögren's patients. Throughout the year, we hosted four Town Halls and our National Patient Conference, which saw a record number of attendees. Members were also given access to past Connections newsletters, Research Reports and Town Hall video recordings through the website's Member Portal, creating an accessible library of valuable information.

Our awareness efforts remained strong during Canadian Sjögren's Awareness Month in July, when we shared daily educational content and resources across our social media channels to help increase understanding of Sjögren's and its impact. Throughout the year, we also communicated with our community through targeted messages and outreach, including our Giving Tuesday and Year-End campaigns, helping to raise awareness about the disease and the importance of supporting the SjSC's mission.

Fundraising initiatives were equally successful. Our third annual National Walk for Sjögren's brought together supporters across the country and raised more than \$14,000 in support of our mission. Later in the year, our Year-End Fundraising Campaign raised over \$21,000 thanks to a generous \$20,000 matching campaign that inspired our community to give.

In keeping with our commitment to advancing Sjögren's awareness and research, 7.3% of all donations received were allocated to our research fund. Although no research grants were awarded in 2025, we are exploring the best ways to allocate these funds in 2026 to support meaningful research initiatives.



# Thank You

We extend our sincerest gratitude to the donors, sponsors, and volunteers who generously supported us throughout 2025. Your dedication and generosity have made a meaningful impact on our organization, enabling us to provide support to patients and raise awareness of Sjögren's. Your commitment inspires us to continue working toward our mission of improving the lives of those living with Sjögren's. Together, we are making a difference and we thank you for your continued and unwavering support.

We would also like to recognize and thank our Managing Director, Lauren Vording; our Board of Directors—President: Dr. Leslie Laing, Treasurer: Marc Foisy, and Directors Christin McGinn, Lucy Pavao, Ivy Vong, Ellen Wang, and Julie Yoshikuni; our Medical Advisory Board; and our dedicated Support Group Leaders across the country. Your leadership, expertise, and commitment are invaluable to the work of the Sjögren's Society of Canada.

